

2. Website Information

A. Decide on the type of information that you will include on your site.

- Provide information about your hobbies
- Provide some information about you and your culture
- Provide a resume for potential employers
- Provide information about Little Pine / Chief Little Pine School
- Other: List them

B. Who do you want to visit your site?

- Who is the primary audience your site is aimed at? _____
- Who might be looking for your site/information? _____
- Who might be interested if they reach your site accidentally? _____
- Other: List them

C. What will you offer on your site?

- Contact Information
- Photo Gallery
- Volunteer opportunities
- Media Information / School / Little Pine News
- Event Calendar (Grad fundraisers, extra curricular, etc)
- Links to or streaming facebook, twitter, LinkedIn
- Steaming twitter and/or facebook boxes
- Other:

D. How do you plan to bring visitors back to your site?

- What will be useful enough to lure them back?

- What fresh content/regular news are you likely to have? _____

E. How do you plan to bring in visitors?

(just something to think about, if you were designing a site outside of school)

- Submissions to: Search Engines, Directories, Industry-Specific Directories
- Reciprocal Linking with Others
- Link exchange/banner ads
- Paid banner ads
- Paid preferential search engine listings
- Internet Press Releases
- Marketing in Newsgroups/via E mail
- Business cards, Letterheads etc
- Mail / Flyers

F. How would you define success for this site?

3. a. Provide examples of web sites whose design and layout you like

As you look at websites or templates (competitors or otherwise) think about color, layout and features. You can find different aspects from different sites.

Example 1

Web Site Address: _____

What you like: _____

Example 2

Web Site Address: _____

What you like: _____

Example 3

Web Site Address: _____

What you like: _____

3. b. Provide us with examples of web sites whose design you don't like

Example 1

Web Site Address: _____

What you don't like: _____

Example 2

Web Site Address: _____

What you don't like: _____

Example 3

Web Site Address: _____

What you don't like: _____

4. Logo and Tagline: (You can create your logo using a website like: <http://cooltext.com>)

Do you have a logo and tagline? _____

5. Navigation Layout:

A. Please provide a list of links that you would like to use on your website and the location.

B. Provide a list of pages that you will create – These will be in your main menu
 Pages with “Mr. O” beside them must be included on your site:

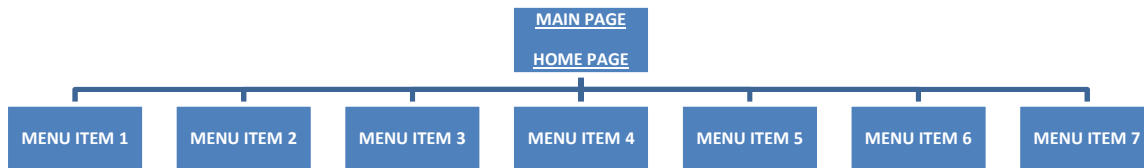
- | | |
|----------------------|----------|
| a. Main page (Mr. O) | d. _____ |
| b. About Me (Mr. O) | e. _____ |
| c. Resume (Mr. O) | f. _____ |

C. Please select the position for the above Menu links that you prefer.

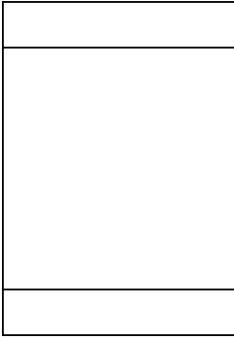
- Horizontal (across the top)
 Vertical (please circle the side you prefer: Right or Left)

D. Do you also need any links on the footer, if yes, please mention them below.
Examples of such links can be: Contact Us/ Home / About us / Privacy Policy

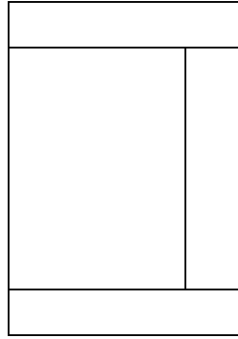
E. How will your menus be structured? Fill in the chart below. You do not need to fill in all blanks, only enough to suit your site. Add more boxes at the bottom if your menu has sub-pages.



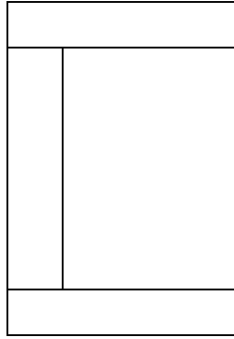
6. Choose a site layout. (This can be customized in WordPress theme options) (Check one)



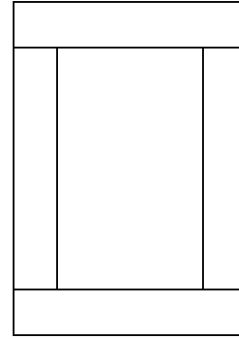
1 column



2-column, right side bar



2-column, left side bar



3 column, left & right side bar

7. Are you going to have any part of your site dedicated to music or videos? Explain your plan.

**** Watch out for copyrights... Only Post your OWN original music and videos *****

8. WordPress is ideal for blogs as well as pages. Do you plan to have any part of your site that you update often like a blog (weblog). If yes, what will your blog be about? Blogs can engage your site's audience in discussions and keep them returning.

Want some ideas? <http://fizzle.co/sparkline/81-blog-topic-ideas>

9. What will make your website different from others?

Need some ideas?? Check out these websites for student website suggestions.

<https://weberteachers.wikispaces.com/Student+Website+Ideas>

<http://www.markammay.com/100-creative-ideas-for-a-website/>

Whitepapers	E-books	Articles	Print Book
Digital Magazine	Magalog	Case Studies	Industry Ranking System
Virtual Tradeshow	Microblogging	Testimonials	e-Newsletters
Mobile Apps	Social Bookmarking	Videos	Podcasts
Online Games	Widgets/Plugins	Facebook Apps	Branded Content Tools
Wikis	Photo Sharing	E-Learning	Networking Groups
Blog	Screencast	Webinar/Teleseminar	News Releases

- **Submit this completed worksheet to Mr. O before beginning actual work on your page.**
- **The contents of this document may change somewhat as you develop your website, but this will serve as your overall plan.**